



ISSA
Information Systems Security Association
MINNESOTA CHAPTER

SPONSORSHIP OPPORTUNITIES

ABOUT The Minnesota chapter of the Information Systems Security Association (MN ISSA) is a not-for-profit organization of information security professionals and practitioners focused on promoting a secure digital world. Our goal is to be the community of choice for cybersecurity professionals dedicated to advancing individual growth, managing technology risk and protecting critical information and infrastructure. We accomplish this by providing educational forums, publications, and peer interaction opportunities that enhance the knowledge, skill, and professional growth of our members.

THANK YOU for your interest in being a sponsor.

The MN ISSA Chapter is a thriving chapter of ISSA International. The chapter draws top quality local and nationally known speakers, boasts active and engaged members and maintains strong sponsor involvement. The Minnesota Chapter has been selected in 2002, 2016 and 2019 as an ISSA International Chapter of the Year. By being a sponsor you have the opportunity to interact with decision influencers and meet a large cross-section of the Minnesota Cybersecurity community.

Our chapter depends on sponsors who make it possible for us to have chapter meetings and provide valuable events for the community. Memberships, through chapter dues, defray only a small portion of the operating costs for our chapter. Sponsors provide the majority of the funding needed for MN ISSA to educate and inform the security community.

Facts about the ISSA Minnesota Chapter:

- MN ISSA has a large, diverse and active membership roll which is drawn from all levels and across all industries in the greater Twin Cities area and beyond.
- Participants from other security-related organizations like CSA MN, ISACA, OWASP and Infragard.
- Our email communications reach approximately 2,000 people, when sent to our entire contact list.
- Average attendance at our events and meetings range from 50-80 attendees.
- Hold 8-10 meetings and events per year targeting local cybersecurity professionals.

MORE INFORMATION: Email our Sponsorship Director at sponsorship@mnissa.org
Visit our website at mnissa.org/sponsorship

SPONSORSHIP PACKAGES	SILVER \$800	GOLD \$1500	PLATINUM \$3000	DIAMOND \$5000
5-minute sponsor spotlight at Chapter Meetings. Quantity is specified to the right, Diamond gets preference, remainder FCFS & contingent on availability.	—	1	2	3
Preference to host additional events (additional cost per event).	X	XX	XXX	XXXX
Blog posts on website which will also feed MN ISSA Twitter & LinkedIn accounts (contingent on MN ISSA approval).	—	2	4	6
Whitepapers posted to blog (contingent on MN ISSA approval).	—	1	2	3
Sponsored email blasts to MN ISSA email list (contingent on MN ISSA approval).	—	2	4	6
Opportunity to list company events that are open to Cyber Security professionals on our website.	—	X	X	X
INCLUDED IN ALL SPONSOR PACKAGES				
Opportunity to provide a SME to speak or participate on a panel (contingent on MN ISSA approval).	X	X	X	X
Contribute to Collateral table at MN ISSA events.	X	X	X	X
Logo with hyperlink for recognition on the MN ISSA web site as a sponsor.	X	X	X	X
Announcement of sponsorship, including introductory paragraph, on chapter blog and in social media.	X	X	X	X
Personnel identified by the sponsor will be added to the chapter's email list to receive all chapter-related communications about local news and events.	X	X	X	X
Listed in annual 'Thank You' email to members.	X	X	X	X

ADDITIONAL OPPORTUNITIES

View all sponsorship opportunities available to support MN ISSA
on our website @ mnissa.org/sponsorship or
email our Sponsorship Director at sponsorship@mnissa.org



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